

**Example script of the Immaterial Commercials series Humpy Dump-ty (story 1 of 100).**

- (beginning) leader and tune
- 3 x black billboarding

**Voice boss** (yelling): ...Humpy! - Dump-ty!!!...

**Shot 1 Int./night, fast-food location.**

**Image:** A big box fast-food appears as close up on screen, coming from top to bottom.  
The camera zooms out a little.  
The boss of Humpy (a nasty fretful and coarse-looking man) appears from behind the pizza box.  
During his text he puts a second box on the first one.

**Boss:** rrrlibubbelrrribbb...east!...eblubblfast!...  
rrribubbrlrrribbb...west!...eblubblfast!...

**Image:** The camera moves fast to the left, zooming out, where we see Humpy pick up three fast food boxes.

**Humpy:** ...öst?...schnell-kwik?.....

**Images:** Humpy runs out of the store.

**Shot 2 The ride, ext./evening-night.**

**Images :** Accelerated view: Humpy on a scooter; driving through red signs, turning right; flashy moving fast driving with tune.

**Shot 3 Ext./night at the porch.**

**Image :** Close, zooming out on the finger of Humpy who rings the doorbell.

**Audio :** tringg!!

**Image :** Door opens, Chinese man grabs the box and pays.

**Humpy :** öst?...

**Chinese :** öst!...

**Humpy :** Schnell?...

**Chinese :** Schnell!...

**Images :** Door closes, Humpy runs out of screen.

**Shot 4 The ride, ext./night.**

**Images :** Accelerated view; Humpy on scooter, driving over the pavement where the crowds are going out. Flashy moving fast driving with tune.

**Shot 5 Ext./night, at the gallery on a flat.**

**Image :** Close zooming out on the finger of Humpy who rings the doorbell.

**Audio :** dingg-dongg!!

**Image :** Door opens, a typical American grabs the box and pays.

**Humpie :** ...Oewèst?...

**USA-man :** Oewest!...

**Humpie :** Schnell-kwik?

**USA-man :** Kwik!...

**Images :** Door closes, Humpy runs out of screen.

**Shot 6 The ride ext./night.**

**Images :** Accelerated view; Humpy on scooter, driving against the traffic flow. Flashy moving fast driving with tune.

**Shot 7 Int./home Humpy.**

**Image :** Close, zooming out on the doorknob which opens from the outside.  
The door opens. Humpy enters.

**Humpy :** Oe-hoe! Frouw?... thuis-home!...

**Images :** He gets big eyes: his wife stands before him, the camera slowly moves backward,  
She is in a short sexy dress with her back towards us.

**Wife :** (for us diagonally behind for us she is showing her breasts to Humpy) ...best? ...

**Humpie :** Schnell?...

**Vrouw :** Noî-noî...Slowwwlyy – veryyy, veryyy sloooowyyyy!...

**Image :** Humpy agrees, black screen.

**Spreekwoord:**

**East West, Home Best**  
-saying from The Netherlands-

**Emo :** **Wife** (sexy moan): Sloooowwwlyyyyyyy....

- 3 x black bill boarding and tune
- Ending leader.